

# ARC Recruitment

Archives and Records Association



## RATE CARD 2022

### COSTS

#### RECRUITMENT NEWSLETTER

COST PER INSERTION

Half Page	£1,250
Quarter Page	£675
Eighth Page	£350

#### ONLINE BANNER

COST PER AD FOR ONE MONTH

Homepage Banner	£500
-----------------	------

#### PRODUCTION CHARGES

COST PER INSERTION

Preparation of artwork & typesetting	*£55
Amendments to copy	£45

\*minimum charge, costs may vary depending on size of advertisement

### SALARY RECOMMENDATIONS

The Archives and Records Association (UK & Ireland) recommends that the minimum salary paid to archivists, archive conservators, records managers and information governance specialists that have recently completed a specialist degree in archives and records and/or qualified as a Foundation Member of the ARA should be £28,256. The association published recommendations on the expected salary ranges for all tiers of management, from para-professionals to senior, and more experienced staff, that reflect the skills and importance of recordkeeping roles - including conservators. Full details can be found here.

The ARA recognises that it will take time for some employers to incorporate its recommendations, so will continue to accept adverts in ARC Recruitment for posts that fall below these levels and in order to ensure that members are aware of opportunities in the sector. At the same time, we will indicate in such adverts that the salary does not meet our recommended minimum for the experience or skills that the employer is seeking.



ARC Recruitment is the official recruitment publication for the Archives and Records Association (ARA).

Published weekly, an advertisement placed in ARC Recruitment is the only efficient and cost-effective way to reach this niche target audience, ensuring quality responses from quality jobseekers.

There is an estimated 3000 archivists and record managers in the UK and Ireland. The ARA has over 2,400 members and over 200 institutional members, which employ many of the remaining individuals. This together with the fact an additional 800 people a month download ARC Recruitment from the website means we can confidently claim to reach the whole of the recruitment marketplace.

# 3,000+

## key decision makers

All advertisements placed in ARC Recruitment are also placed on the ARA website, ensuring even greater exposure to individuals within the sector.

**"We are very happy with the results of advertising in ARC Recruitment. We received applications from a good range of candidates and we had more than one appointable candidate. This was a very successful advert"**

Declan Kelly, Church of England

## Contact us

### Advertising Sales

Loren Wedderburn  
loren@centuryone.uk  
01727 739184

### Artwork Studio

Caitlyn Hobbs  
copy@centuryone.uk  
01727 739189

### ARTWORK SPECIFICATIONS

#### DISPLAY

##### HALF PAGE LANDSCAPE

width and height (mm)  
190 x 130

##### HALF PAGE PORTRAIT

width and height (mm)  
90 x 270

#### QUARTER PAGE

width and height (mm)  
Landscape 190 x 60  
Portrait 90 x 130

#### EIGHTH

width and height (mm)  
Trim Size 90 x 60

#### HOMEPAGE

width and height (pixels)  
Banner 1980 x 250-530

